

HIGHLIGHTS

International Awareness Day for Avoidable Deaths (IAD4AD)

2025



OLUNTARY COMMITMENTS
ENDAI FRAMEWORK
FOR DISASTER RISK REDUCTION 2015-2030

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Contact: contact@avoidable-deaths.net

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About Avoidable Deaths Network (ADN): ADN is a global-local membership network dedicated to reducing disaster deaths that are avoidable in low- and middle-income countries. ADN is a member of the Sendai Framework's Voluntary Commitment Platform and the United Nations Office for the Coordination of Humanitarian Affairs (OCHA) Leading Edge Programme Networks and Partnerships Group.

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Acknowledgements

We would like to extend our gratitude to all the campaigners for celebrating the International Awareness Day for Avoidable Deaths (IAD4AD).

1. Context

The Avoidable Deaths Network (ADN) marks the second year of the International Awareness Day for Avoidable Deaths (IAD4AD) campaign, continuing its mission to raise awareness about disaster deaths and missing persons. The initiative was launched on March 13, 2023, in Osaka, Japan in collaboration with the city of Izumiotsu. The campaign launch was headlined by Ms. Mami Mizutori, former Special Representative of the UN Secretary-General for Disaster Risk Reduction. The campaign serves as a platform for policymakers, practitioners, and researchers to enhance disaster preparedness and response, ultimately reducing fatalities through improved governance and timely interventions.

The 2025 IAD4AD campaign encompassed 43 activities across over 20 countries, showcasing a variety of approaches to increase the visibility and awareness related to reducing avoidable deaths. These activities include awareness programmes, community engagement efforts, training sessions, creative advocacy campaigns, and academic discussions on disaster prevention and preparedness. This year's core focus was on road safety, drowning prevention, heatwave awareness, and snakebite response, featuring country-specific interventions tailored to local challenges.

Notable events include motivational lectures and awareness walks in Pakistan, a road safety sensitisation campaign in Nigeria, the lighting up of Leicester's Attenborough Tower, and the Art4Life campaign in Sub-Saharan Africa, which utilised poetry, flash fiction, and photography to highlight social justice related to avoidable disaster deaths.

Led by five Operations Members, 14 Regional Coordinators, three Advisory Board Members, three Future Leaders and 22 Affiliates/ Partner Institutions, these activities leverage collaborations with universities, NGOs, government agencies, and advocacy groups to amplify impact.

ADN has strategically engaged global audiences and local stakeholders through data collection, case studies, creative storytelling, and academic discourse to mark this year's campaign. The ongoing momentum of IAD4AD 2025 reinforces ADN's commitment to improving disaster risk governance, informing policy decisions, and promoting community-driven interventions that save lives.

For more information on the IAD4AD global campaign and to download cultural assets, please visit <https://iad4ad.avoidable-deaths.net/>

Please find the campaign activities and a few post-event reports.

2. Activities

Table 1 lists 43 diverse activities.

Table 1: List of Campaign Activities

#	Country	Institutions	Date/Time	Activity	Lead
1	Uganda	ADN-UK	1 March	Voices from the Lake: Fisherfolk Speak on Drowning Prevention	Ms. Racheal Nantume (Operations Member)
2	Pakistan	ADN-Pakistan Pearls Education City Bhowana, Chiniot District	5 March	Parents' counselling about road safety in minor motorbikers by the Punjab Emergency Services Department	Mr. Asad Tahir Jappa (Regional Coordinator)
3	Pakistan	ADN-Pakistan Pearls Education City Bhowana, Chiniot District	5 March	Training of student volunteers on road safety by the Punjab Emergency Services Department	Mr. Asad Tahir Jappa (Regional Coordinator)
4	Sub-Saharan Africa (48 countries, according to the World Bank and UN)	COAL ADN-UK SEVHAGE Literary and Development Initiative	1 – 31 March	Art 4 Life Campaign: Poetry, Flash Fiction and Photography	Ms. Patience Andrew (Advisory Board Member) and Prof. Nibedita Ray-Bennett (President)
5	Bangladesh	Freelance multi-award winning journalist	1 – 31 March	Photos and stories of avoidable deaths of fishermen due to natural hazards while fishing at sea in Bangladesh. Hundreds of fishing families on the coast are facing extreme crisis after losing their only breadwinner.	Mr. Rafiqul Montu
6	India	Special Centre for Disaster Research, Jawaharlal Nehru University	6 March	Webinar: Avoiding Disaster Deaths	Dr. Nikunj Makwana and Prof Nibedita Ray-Bennett (President)
7	Pakistan	ADN Pakistan Pearls Education City Bhowana, Chiniot District	7 March	Awareness walk on road safety among minor motorbikers	Mr. Asad Tahir Jappa (Regional Coordinator)
8	Nigeria	Divine Aid Initiative (DAI)	7 March	Sensitisation of Road Transport Workers on dangers of Road Traffic Accidents (RTAs)	Dr. Azukaego Nnaji (Regional Coordinator) Dr. Daniel Nnaji Federal Road Safety Corp (FRSC) Abuja, Nigeria

9	Pakistan	ADN Pakistan Pearls Education City Bhowana	7 -12 March	Motivational/Awareness lectures by student volunteers at local educational institutions	Mr. Asad Tahir Jappa (Regional Coordinator)
10	Ireland	SAFER Odisha, ADN Future Leader and University College Dublin	10 March	Quiz Hour to raise awareness with university students	Mr, Yunes Abou El Wafa (Future Leader)
11	Taiwan	National Chi Nan University	11 March	Participatory Workshop on Public and Private Partnership for Disaster Risk Reduction	Dr. Hideyuki Shiroshita (President) and Dr. Yit-zu Lin
12	UK	University of Leicester	12 March	Lighting up of the iconic Attenborough Tower to mark the ADN's Global Campaign	Prof Nibedita Ray-Bennett (President)
13	Zambia	Educating Girls and Young Women for Development-EGYD	12 March	Awareness Workshop	Mr. Kelvin Chifulumo
14	Philippines	University of the Philippines Manila	12 March	Avoidable Deaths Webinar	Dr. Carlos Primero Gundran
15	India	Outdoor Medics Scuba Evolution India COROM	12th March	Webinar on Avoidable Disaster Deaths	Dr.Nikhil Paul (Regional Coordinator) Dr.Vishwanath Rajan

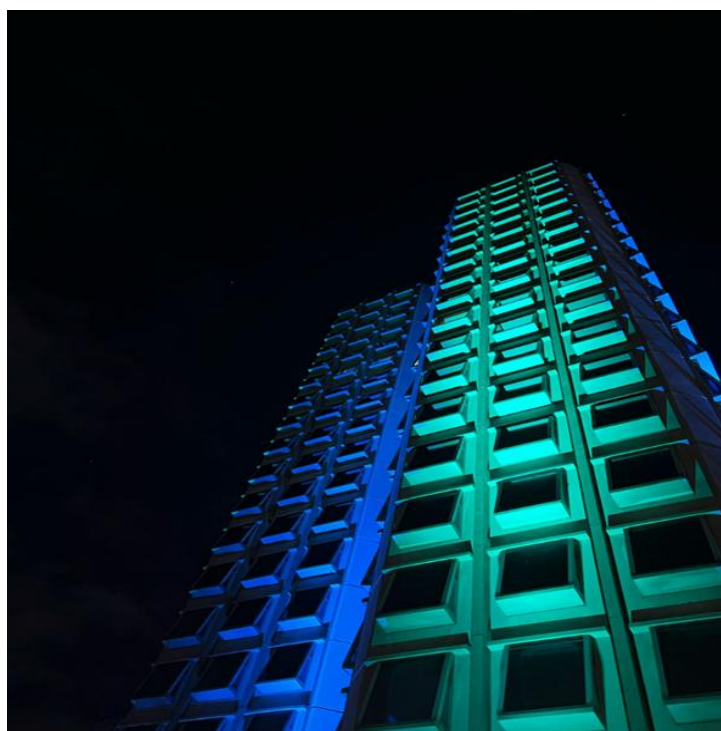


Image 1: Attenborough Tower lighted half blue and half green to mark the ADN's birthday and IAD4AD



Image 2: ADN birthday cake

16	Georgia	New Vision University	12th March	The Road to Resilience: A Documentary Screening on Disaster Risk Reduction	Dr. Inshah Malik (Regional Coordinator) Ms. Lia Kvaratskhelia
17	India	Doers	12 March	Safety Through Emergency Preparedness (STEP) workshop for young professionals	Ms. Anuradha Bhardwaj (Regional Coordinator)
18	India	ICARS-IIT Roorkee, AOEH and ADN	12 March	Avoidable Casualties on Road	Prof. Anil Gupta
19	India	All India Disaster Mitigation Institute	12 & 13 March	Appreciative Inquiry Around Avoidable Deaths: Progress and Plan Ahead for and with Small Farmers and Businesses, Ahmedabad, Gujarat	Ms. Pallavi Rathod
20	Oman	University of Leicester School of Business and ADN-Oman	12 – 31 March	Heatwave Awareness Campaign in Oman to Prevent Avoidable Death	Ms. Moza Al Marhoobi

21	India Canada USA	-ADN-UK, -Mount Royal University, Calgary -SUNY College of Environmental Science and Forestry (ESF)	13 March	Launching of the Jr Champion Magazine Issue 3	Miss Anushka Koner (Future Leader) Miss Prarthona Datta (Future Leader) Dr. Ranjan Datta (Regional Coordinator) Dr. Jean Kayira Dr. Jebunessa Chapola (Regional Coordinator)
22	Odisha, India	Fakir Mohan University	13 March	Baseline Data collection on awareness about snakebite and One-day awareness campaign	Dr. Grace B. Mundu (Regional Coordinator) Mr. Sameer Kumar Jena (Regional Coordinator)
23	Kenya	ADN Future Leader	13 March	Snakebite in Kenya: A discussion on the landscape of snakebites, antivenom and policy in Kenya to reduce avoidable deaths	Ms. Chloe Vasquez (Future Leader)
24	Nigeria	Agogo Consulting Limited; Nigerian Center for Climate Renewal, Resilience, and Adaptation; & ADN	13 March (10:00-12:30 UTC)	Seminar: Flood and Fatalities: Exploring the Solutions for Preventing Avoidable Flood-Related Deaths in Nigeria	Mr. Nkem Joseph-Palmer
25	Bangladesh	Department of Meteorology, University of Dhaka	13 March 2025 (TBC)	Rally followed by Seminar on “Early Warning for Disasters: International Awareness Day for Avoidable Deaths (IAD4AD) in Bangladesh, 2025”	Dr. Fatima Akter (Regional Coordinator)
26	UK	ADN, UK	13 March (6.30 pm)	Panel Speaker for the session “Natural Disaster Relief in a Changing World” organised by Global PANEL Project, University of Cambridge	Prof. Nibedita Ray-Bennett (President)
27	Belize	Galen University and UNICEF Belize	14 March 2025	Launch of the Micro Credentialing courses aimed at Child Environmental Hazards, Introduction to DRM, and Integrated Protection of children and adolescents in disaster and emergency situations	Mr. Zain Dueheney (Regional Coordinator)
28	Cameroon	-ADN -AFRICK PREPARED - IPD-AC	14 March	Empowering African Youths for Safe Migration and Risk Mitigation	Dr. Franklin B. Doh (Regional Coordinator)

29	Canada	Mount Royal University & ADN	17 March (15:00 - 16:30 UTC)	UNOCHA HNPW Webinar: Land-Based Approaches to Address Human-Induced Disaster Adaptation	Dr. Ranjan Datta (Regional Coordinator) Dr. John Acharibasam
30	India	All India Disaster Mitigation Institute	17 March	Launch of Case Station for Avoidable Heatwave Deaths (CaSA) (Rural and Urban), Ahmedabad, Gujarat	Mr. Vishal Pathak and Mr. Mihir Bhatt (Advisory Board Member)



Image 3: ADN Bangladesh



Image 4: ADN Pakistan Road safety awareness rally, Bhowana, Chiniot District, India

31	Bangladesh	Bangabandhu Sheikh Mujib Medical University & ADN	19 March (11:00 - 12:00 UTC)	UNOCHA HNPW Webinar: The impact of climate-related disasters on early marriage and reproductive health in Bangladesh	Dr. Fariha Haseen Prof. Nibedita S. Ray-Bennett (President)
32	Odisha, India	Fakir Mohan University	20 March	Awareness Programme on Preventing and Responding to Snakebites in Kansa Village of Balasore & launching of ADN Case Station (CaSA) for Avoidable Deaths	Dr. Grace B. Mundu (Regional Coordinator) Mr. Sameer Kumar Jena (Regional Coordinator)
33	UK	Sustainable Leadership Forum & ADN	21 March (14:00 - 15:00 UTC)	UNOCHA HNPW Webinar: Debate on the scope of social media during crisis communication	Mr. Asad Tahir Jappa (Regional Coordinator)
34	Geneva/UK	University of Leicester	21 March	UN OCHA HNPW Webinar Debate on the scope of social media during crisis communication	Mr. Asad Tahir Jappa (Panel Chair) Three speakers include: 1- Dr. Paul Reilly, Senior Lecturer, University of Glasgow, Scotland 2- Dr. Jamie Wardman, Associate Professor, University of Leicester, UK 3- Dr. Christian Morgner, Senior Lecturer, Sheffield University, UK.

35	India	ADN - India (Gurgaon- Delhi/ Kolkata/ Mumbai / Chennai)	22 March (3:30 pm – 5pm IST)	Webinar - Strategies to Reduce Avoidable Snakebite Deaths	Mr. Snehendu Konar, Lead, Clinical Operations, Auriga Research (Regional Coordinator)
36	Switzerland	DMAT & ADN	24 March (10:00 - 11:30 UTC)	UNOCHA Seminar: Why do so many people die in disasters and how can we reduce them?	Prof. Alois Hirschmugl (Advisory Board Member) Prof. Nibedita Ray-Bennett (President)
37	Switzerland	Preparedness International & ADN	26 March (15:00 - 16:30 UTC)	UNOCHA HNPW Seminar: Anticipatory Action to avoid deaths in urban areas	Dr. Albrecht Beck
38	Uganda	ADN	27 March	Prof PJ Annual Lecture	Prof. Nibedita Ray-Bennett, Dr. Hideyuki Shiroshita Dr. Olive Kobusingye
40	India/UK	Darbar Sahitya Sansad (DSS) Youth4Water India Water Initiatives India ADN	28 March (7.0 pm IST; 1.30 pm GMT)	Webinar: Localised impact of of micro-plastics on youth health and environmental injustice	Ms. Giulia Cristiana (Future Leader) Mr. Ranjan Panda Ms. Samsita Mohapatra
42	Nigeria	COAL	March	Screening of the four short films in the Nigerian Film Festival	Ms. Patience Andrew (Advisory Board Member)
43	Nigeria	COAL & ADN	March	Launching COAL-ADN Case Station for Avoidable Deaths Poets	Ms. Patience Andrew (Advisory Board Member) Prof. Nibedita Ray-Bennett (President)

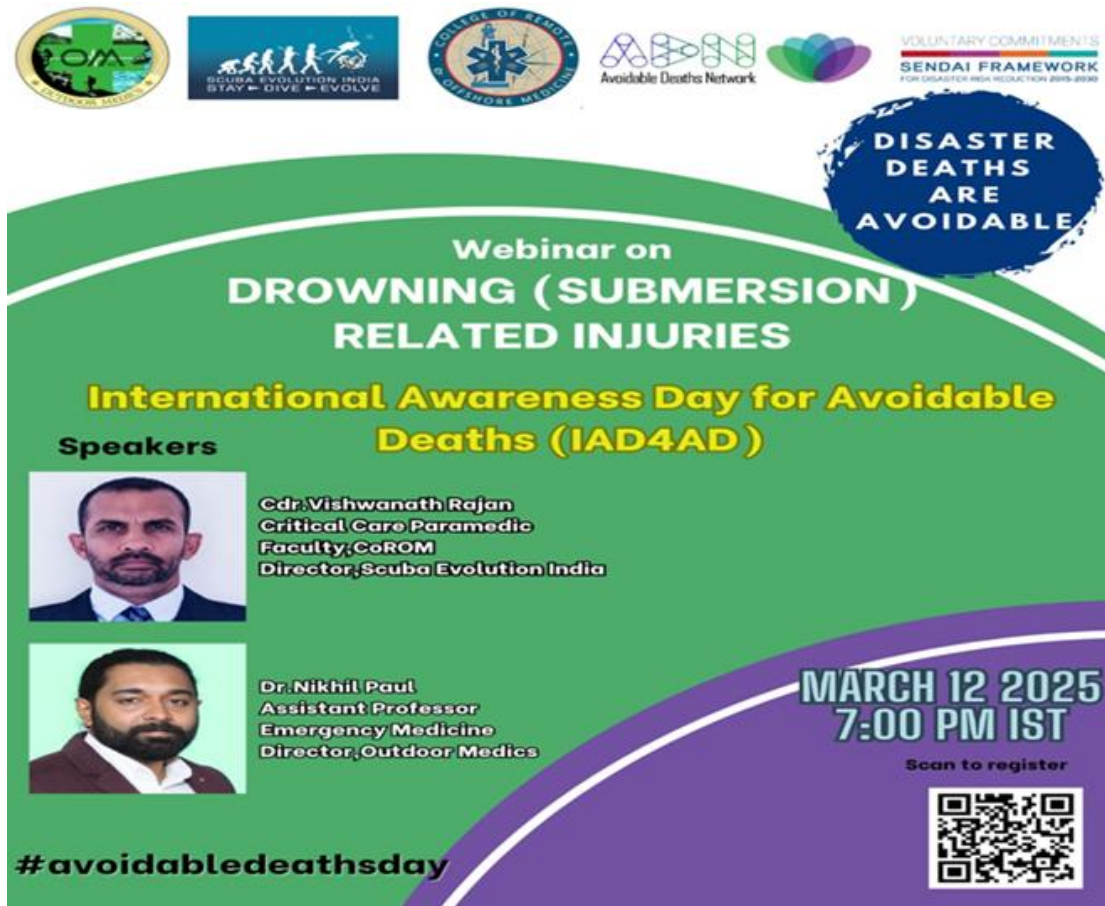


Image 5: Flyer for a webinar Drowning (Submersion) Related Injuries



Image 6: Basic life support training

3. Post-Event Reports

3. 1 Bangladesh and Canada

3.1.1 UNOCHA HNPW Webinar: Land-Based Approaches to Address Human-Induced Disaster Adaptation

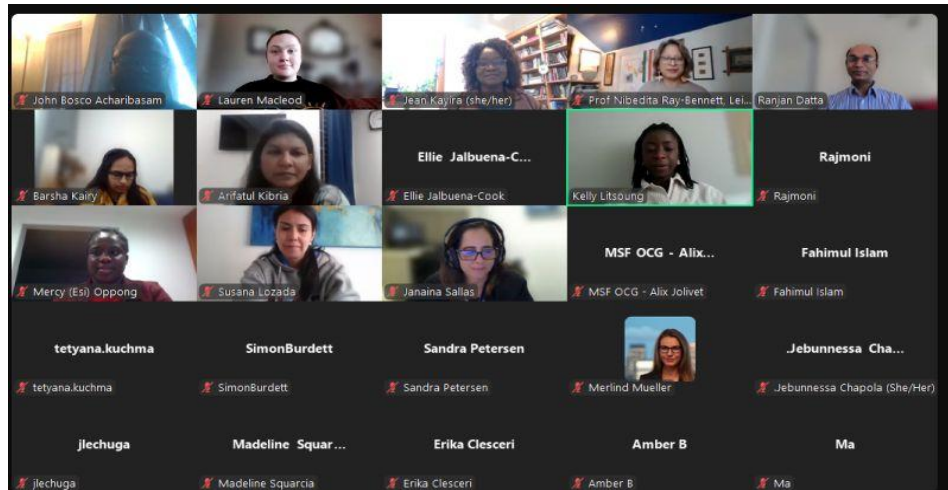
Host	Dr. Ranjan Datta; Dr. John Acharibasam (male)
Date	17 March 2025
Venue	On-line, Bangladesh and Canada
Description	Land-Based Disaster Adaptation online event Chaired by Dr. Ranjan Datta, experts Dr. Jean Kayira, Dr. Arifatul Kibria, Dr. John Bosco Acharibasam, Dr. Rajmoni Singha, PhD (Australia), M.Phil. (Norway), and Ms. Barsha Kairy shared a decolonial learning journey on Land-based climate justice, and sustainable land governance to build disaster adaption.

Printed Materials



Participants	43 participants Academics and Societal those who were interested in land-based disaster adaption. Universities in USA, Canada and Bangladesh, United Nations organisations.
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Photos



3.2 Belize

3.2.1 Disaster Risk Reduction Dialogue

Host	Mr. Zain Dueheney (male)
Date	14 March 2025
Venue	Galen University Belize
Description	A dialogue on disaster risk reduction and integrated child protection in emergencies
Participants	35 participants University Students who volunteered to participate in the event at the University Campus.

Photos



3.3 Cameroon

3.3.1 Empowering African Youths for Safe Migration and Risk Mitigation

Host	Dr. Franklin Babila Doh (male)
Date	14 March 2025
Venue	Ndotsimbi-Douala, Cameroon
Description	The ‘Empowering African Youths for Safe Migration and Risk Mitigation’ event successfully engaged selected young participants from Central Africa in discussions on safe migration. Through interactive roundtable, training sessions, and advocacy presentations, attendees gained critical knowledge about migration risks, safety strategies, and policy advocacy. Recommendations were made by participants and a community outreach campaign was launched to raise awareness. The event empowered youths with tools and insights to promote safer migration practices within their communities.

Printed Materials



Participants	30 participants Civil Society Activist on migrant returnees Foreign studies councillors
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Photos



3.4 Georgia

3.4.1 The Road to Resilience: A Documentary Screening on Disaster Risk Reduction

Host	Dr. Inshah Malik; Ms. Lia Kvaratskhelia (female)
Date	12 March 2025
Venue	New Vision University, Georgia
Description	A screening of international and student-produced documentaries on disaster risk reduction, led by the Gen-Z Undergraduate Student Club at New Vision University. The event showcased real stories and youth engagement, followed by a panel discussion with academics on local challenges and practical solutions for strengthening community resilience.
Participants	10 participants

Photos



Video

[Facebook](#)

3.5 India

3.5.1 Hands-on Workshop on Emergency Response

Host	Ms. Anuradha Bhardwaj (female)
Date	12 March 2025
Venue	Doers, Shimla, Himachal Pradesh, India
Description	This interactive workshop on Basic Life Support, marking ADN's Global Campaign IAD4AD, taught participants vital life-saving skills to strengthen community resilience. Through theoretical sessions, practical demonstrations and hands-on activities, attendees learned first aid techniques for various conditions and CPR to effectively reduce avoidable deaths during disasters and emergencies.
Participants	4 participants Students pursuing a Bachelor of Social Work from the Rajagiri College of Social Sciences (Autonomous), Kerala — one of the top colleges in India for social work studies.

Photos



3.5.2 Webinar - Strategies to Reduce Avoidable Snakebite Deaths

Host Mr. Snehendu Konar, Lead, Clinical Operations, Auriga Research (male)

Date 22 March 2025

Venue Gurgaon, New Delhi, India

Description It was a webinar attended by more than 100 participants across globe. The event was organized by Auriga Research led by Mr. Snehendu Koner, Regional Coordinator of India of ADN. A group of top-notch scientists and policy were the speakers for this discussion. A tree plantation drive “Trees4Life” was also part of this event.

Participants 113 participants

Photos



3.6 Ireland

3.6.1 Quiz Hour to Raise Awareness with University Students

Host	Mr. Yunes Abou El Wafa, SAFER Odisha, ADN Future Leader (male)
Date	10 March 2025
Venue	University College Dublin
Description	Students from UCD competed in a table quiz, answering questions about avoidable disaster deaths, including snakebites, floods and heatwaves. The students engaged with new perspectives on disaster deaths and had the chance to test and share their knowledge and experience.
Participants	28 participants ADN Future Leaders, Local communities (students), higher education institute

Photos



3.7 Kenya, Nigeria Zambia and Zimbabwe

3.7.1 Art 4 Life Campaign: Poetry, Flash Fiction and Photography

Host	Ms. Patience Andrew, Custodian for African Literature (COAL); ADN Regional Coordinator. Prof. Nibedita Ray-Bennett, University of Leicester; ADN Founding President and Convenor. (female)
Date	1 – 31 March 2025
Venue	The Campaign was carried out online with a call for submissions posted on coalng.org and various social media platforms.
Description	COAL launched the Art4Life advocacy campaign in collaboration with SEVHAGE Development and Literary Initiative, Avoidable Death's Network and the University of Leicester, to raise awareness about avoidable deaths in Sub-Saharan Africa. It leveraged the use of creative expressions in poetry, flash fiction and photography, through a \$50 incentivised competition that encouraged submissions on four key public health issues: Snake bite, Maternal Mortality, Drowning and Silicosis. The Art4Life campaign also sought to amplify youth voice in social justice issues across Africa by carefully curating art submitted across the featured genres into an anthology. There was also a film screening of the four advocacy campaign videos "Poets 4 Avoidable deaths" from 2024 at the Benue Books and Arts Festival 2025, watched by over 30 participants.

Printed Materials

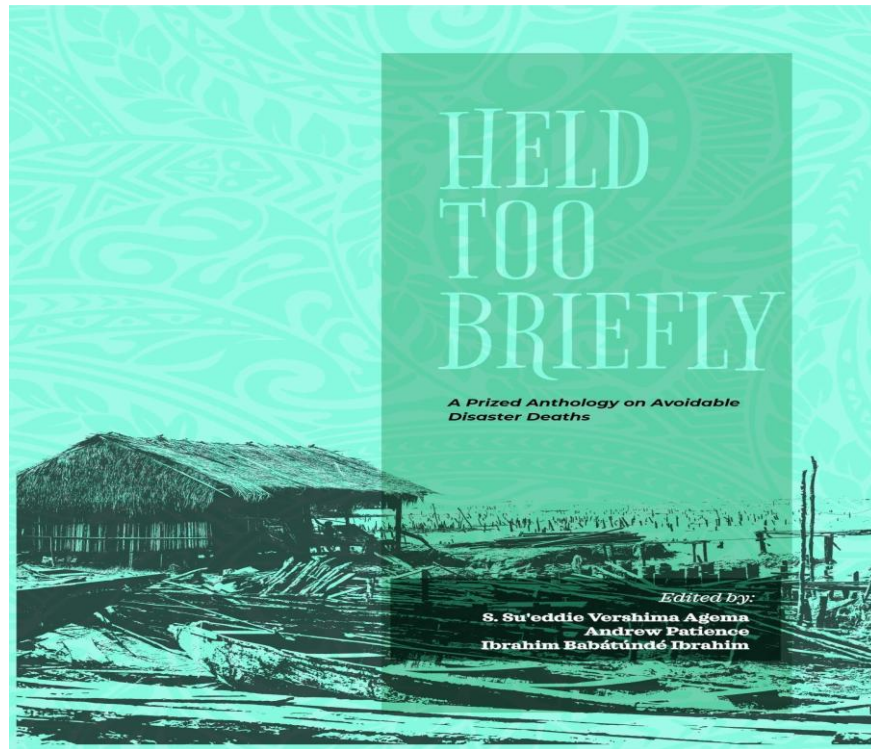
Participants	We received 104 submissions from young creatives across Sub-Saharan Africa. Local emerging artists from across 5 Sub-Saharan Africa countries.
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The campaign garnered a total of 104 submissions from 5 African countries including: Nigeria, Zambia, Zimbabwe, Kenya and Uganda.

Nigeria had the most number of submissions, accounting for 92% of the total submissions. The presence of COAL and SEVHAGE in Nigeria could be an influencing factor.

[See link](#) to a dashboard breakdown of the campaign including demographic details.

Photos



Video

Video [highlight of the film screening](#)

Video highlight of winners of the [Art for life anthology](#)

3.8 Nigeria

3.8.1 Road Crashes Deaths are Avoidable / *Road Deaths na wetin we go fit Avoid*

Host	Mr. Asad Tahir Jappa, ADN Regional Coordinator (male)
Date	7 March 2025
Venue	Kukwaba Ultra-modern Motor Park, Kubwa, Abuja, Nigeria
Description	Sensitisation of Road Transport Workers on Dangers of Road Traffic Accidents (RTAs)

Printed Materials



Participants 100 participants

Drivers, Commuters, Workers at the motor park, Government Officials (Road Safety officials), Emergency response team, Non-governmental Organisation (NGO): DivineAid Initiative (DAI) and Local community

Photos



3.9 Pakistan

3.9.1 Parents' Counselling about Road Safety in Minor Motorbikers by the Punjab Emergency Services Department

Host	Mr. Asad Tahir Jappa, ADN Regional Coordinator (male)
Date	5 March 2025
Venue	Pearls Education City Bhowana, Chiniot District
Description	Taking the campaign to the next level, the ADN Ambassadors of Pearls Education City Bhowana distributed awareness pamphlets among parents and drivers. They explained various aspects of road safety and the benefits of using helmets by the motorcyclists. They also sensitised parents to discourage minor motorbikers as the undesirable practice was leading to fatal accidents and causing the loss of precious human lives.
Participants	470 participants The parents' community and the staff and management of Pearls Education City appreciated the awareness drive launched by the ADN Pakistan in collaboration with Pearls Education City Bhowana and Punjab Emergency Service Chiniot District. They especially admired the volunteering spirit of students who took this noble mission of reducing the number of Avoidable Deaths from road accidents.

Photos



3.9.2 Training of Student Volunteers on Road Safety by the Punjab Emergency Services Department

Host Mr. Asad Tahir Jappa, ADN Regional Coordinator (male)

Date 5 March 2025

Venue Pearls Education City Bhowana, Chiniot District

Description The officer in charge of Punjab Emergency Services, Mr. Humayun, conducted an induction training session on road safety at Pearls Education City, Bhowana. A total of twenty students, 10 each from boys and girls, underwent intense training for around 90 minutes. They explained the concept of road safety & the life risks involved in the use of motorbikes by minors. They were recruited as ADN Ambassadors to drive the awareness campaign about road safety.

Participants 50 participants
The officer in charge of Punjab Emergency Services, Mr Humayun, and his team conducted the induction training session about road safety at Pearls Education City Bhowana. A total number of twenty students, ten each from boys and girls, underwent intense training for around 90 minutes and were recruited as ADN Ambassadors.

Photos



3.9.3 Awareness Walk on Road Safety among Minor Motorbikers

Host	Mr. Asad Tahir Jappa, ADN Regional Coordinator (male)
Date	7 March 2025
Venue	Pearls Education City Bhowana, Chiniot District
Description	<p>The ADN ambassadors, students, and staff of Pearls Education City Bhowana stepped up their awareness campaign for road safety, taking it to the next stage by organising a massive rally. In addition, the staff of Punjab Emergency Service Bhowana, Assistant Commissioner Bhowana, local Traffic Police, and media representatives also participated to maximize the visibility of this pressing issue.</p>
Participants	<p>360 participants</p> <p>The rally started from the Pearls campus and concluded at the premises of the Punjab Emergency Service office, covering approximately 500 yards along the main highway to raise awareness among road users.</p> <p>Addressing the rally, Assistant Commissioner Bhowana lauded the initiative launched by ADN Pakistan in collaboration with Pearls Education City and the Punjab Emergency Service Department. She also specifically highlighted the active involvement of students and ADN ambassadors, who are the primary stakeholders in discouraging minors from using motorbikes. She underscored the importance of road safety and hoped that this rally would create the desired impact in reducing the number of avoidable deaths through road accidents.</p> <p>In the end, she thanked the Pearls management for inviting her to this noble initiative and assured them of her fullest support in future endeavours.</p>

Photos



لاہور کے گرامتہ اسلام آباد، پشاور، کوئٹہ، ملتان، کراچی، راولپنڈی، مظفر آباد، پڑھا جانے والی قومی اخبار

روزنامہ **اسلاف** لاہور

ایڈیٹر: پروفیسر رائے محمد رفیع خاں

چیف ایڈیٹر: رائے محمد رفیع خاں

چیف ایڈیٹر: رائے محمد رفیع خاں

317 جلد 9 رمضان المبارک 1446ھ 10 مارچ 2025ء (صفحات 8 قیمت 30 روپے) شمارہ نمبر 317



بھوآء: ریسلیج 1122 اور پرنس ایجوکیشن سٹی بھوآء کے اشتراک سے روڈ پیٹری کے حوالے سے آگاہی ریلی کا انعقاد

بھوانہ میں اے ڈی این پاکستان کے پلیٹ فارم سے روڈ پیٹری آگاہی واک کا انعقاد

ریلی میں پرنس ایجوکیشن سٹی بھوآء کے طلباء سمیت ریسلیج 1122 کے اہلکاروں اور سول سوسائٹی کے افراد نے شرکت کی

بھوآء (محمد افضل رمانہ سے) بھوانہ میں اے ڈی این پاکستان کے پلیٹ فارم سے روڈ پیٹری آگاہی واک کا انعقاد کیا گیا۔ روڈ پیٹری آگاہی مہم کے سلسلے میں پرنس ایجوکیشن سٹی بھوآء نے پنجاب ایمرچنٹی سروسز اور ریلوے پولیس کے اشتراک سے ریلی کا انعقاد کیا۔ جس میں پرنس ایجوکیشن سٹی بھوآء کے طلباء سمیت ریسلیج 1122 کے اہلکاروں اور سول سوسائٹی کے افراد نے شرکت کی۔ ریلی کا مقصد ناائع بچوں کے موٹر سائیکل چلانے پر مداخلت کے متعلق آگاہی دینا تھا۔ ریلی کی قیادت پرنس ایجوکیشن سٹی کی انتظامیہ کے ساتھ اسٹنٹ گمشدہ بھوآء سید محمد سعید نے کی۔ انھوں نے

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3.9.4 Motivational/ Awareness Lectures by Student Volunteers at Local Educational Institutions

Host	Mr. Asad Tahir Jappa, ADN Regional Coordinator (male)
Date	7 – 12 March 2025
Venue	Six Educational Institutions of Bhowana, District Chiniot
Description	<p>The ADN ambassadors concluded their awareness drive on road safety by visiting six local educational institutions, where they delivered motivational talks and answered questions raised by the students. The local staff of Punjab Emergency Service Bhowana also accompanied them.</p> <p>This drew the curtain on a week-long series of events and activities planned by ADN Pakistan in close collaboration with Pearls Education City Bhowana and the Punjab Emergency Service, Chiniot District.</p>
Participants	<p>1,050 participants</p> <p>The parents' community and the staff and management of Pearls Education City appreciated the awareness drive launched by ADN Pakistan in collaboration with Pearls Education City Bhowana and Punjab Emergency Service Chiniot District. They especially admired the volunteering spirit of the students, who took on this noble mission of reducing the number of Avoidable Deaths from road accidents.</p>

Photos

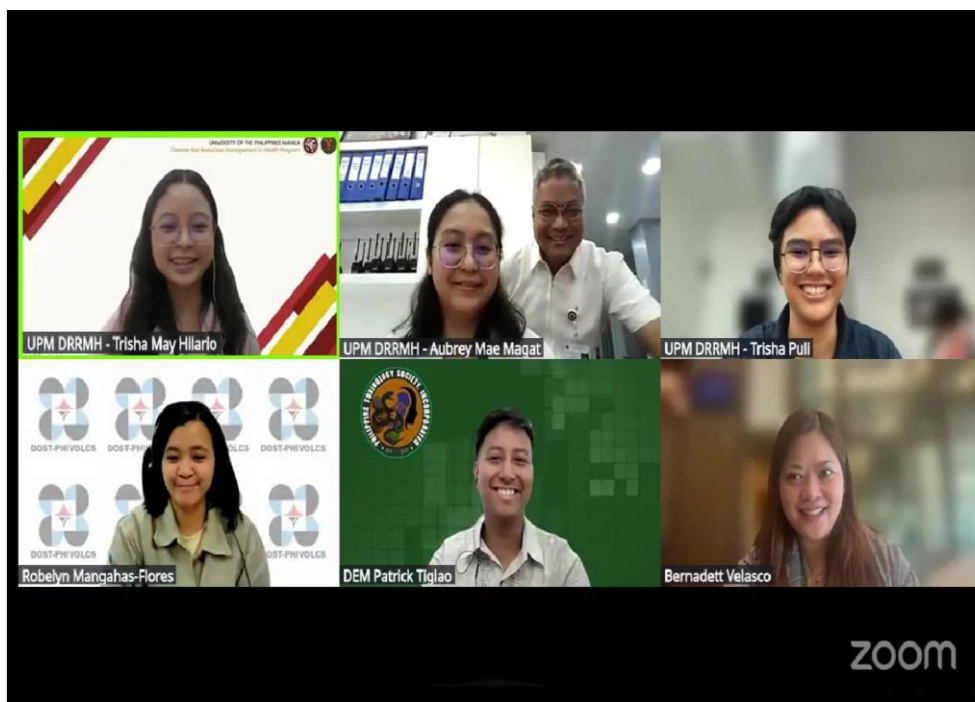


3.10 Philippines

3.10.1 Prevent the Preventable: Avoidable Deaths Webinar

Host	Dr. Carlos Primero Gundran (male)
Date	12 March 2025
Venue	Manila, Philippines
Description	This webinar aims to spread information regarding avoidable deaths, what they are, and what to do to address them. It is a celebration championing awareness and preparedness that aims to equip people with knowledge about the topic.
Participants	273 participants

Photos



3.11 Taiwan

3.11.1 Participatory Workshop on Public and Private Partnership for Disaster Risk Reduction

Host Prof. Chen, Jie-Ru. Dr. Lin, Yi-tzu. Dr. Hideyuki Shiroshita, Associate Professor, Kansai University; ADN Founding President (male and female)

Date 11 March 2025

Venue College of Science and Technology, National Chi Nan University & Paper Dome

Description Participatory Forum on Public and Private Partnership for Disaster Risk Reduction

The primary objective of this forum is to strengthen connections among NGOs, volunteers, schools, and local governments by promoting a shared understanding of their roles in Disaster Risk Reduction (DRR). Through the exchange of insights into their respective DRR activities, strategies, and challenges, participating organisations are expected to enhance collaboration and work collectively toward the vision of Zero Casualty Taiwan.

Printed Materials



Participants 70 participants.
Residents of Puli Township. Ms. SU Liwen, Puli Township Office. Buddhist Tzu Chi Charity Foundation. World Vision. New Homeland Foundation. Chuxiang Elementary School, Nantou County. Puli Township Disaster Prevention and Rescue Volunteer Team. Changhua County and Yunlin County Disaster Prevention Education Service Team.

Photos



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暨大舉辦台灣首場IAD4AD國際提升邁向零傷亡日倡議

Video

[YouTube](#)

3.12 United Arab Emirates (UAE)

3.12.1 IAD4AD 2025 UAE and Trees4Life

Host Dr. Edris Alam (male)

Date March 2025

Venue Rabdan Academy, United Arab Emirates (UAE)

Description It was a webinar attended by more than 100 participants across globe. The event was organized by Auriga Research led by Mr. Snehendu Koner, Regional Coordinator of India of ADN. A group of top-notch scientists and policy were the speakers for this discussion. A tree plantation drive “Trees4Life” was also part of this event.

Participants 8 Undergraduate students

Photos



3.13 Uganda

3.13.1 Voices from the Lake: Fisherfolks Speak on Drowning Prevention

Host Ms. Racheal Nantume (female)

Date 1 March 2025

Venue Gaba Landing Site, Uganda

Description As part of the global commemoration of the International Awareness Day for Avoidable Deaths, a focus group discussion was held at the Gaba landing site with ten fisherfolk, including the head of defence services at the site. This session served as a follow-up to a similar discussion held two years ago and aimed to explore the persistence of drowning risks and the effectiveness of current interventions. The theme for the 2025 outreach was: “Voices from the Lake: Fisherfolk Speak on Drowning Prevention.” The discussion was conducted in Luganda, transcribed, and later translated into English. I co-facilitated the session with my colleague, Joan, a researcher with field experience.

Participants 10; Local Communities

Photos



