



International Awareness Day for Avoidable Deaths (IAD4AD) Activities 2024¹



Country	Institutions	Date and Time	Activity	Lead
Austria	Disaster Management, Advice and Training Consulting KG	1 March 2024	Short article: Disaster deaths post major emergencies and how can they be reduced	Professor Alois Hirschmugl
Bangladesh	University of Dhaka, Data Management Aid and Banga Bandhu Sheikh Mujib Medical University	9 March 2024	Rally and a seminar to raise the visibility of IAD4AD	Dr. Fatima Akter
Belize	National Emergency Management Organization and Galen University	12 March 2024	Seeds of Safety: Launching the IAD4AD School Chapter in Belize	Lt. Zain Dueheney
Canada	University of Regina	14 March 2024	In community-building event to raise the visibility of IAD4AD	Dr. Jebunessa Chapola
Canada	Mount Royal University	15 February 2024	In land-based research to raise the visibility of avoidable deaths	Dr. Ranjan Datta
Canada	Mount Royal University	19 – 20 March 2024	Raising the visibility of the IAD4AD at the UNDP Senior Scientist Meeting	Dr. Ranjan Datta
Georgia	New Vision University	12 March 2024	Orientation on ADN's Global Campaign Slogan: "Disaster Deaths Are Avoidable"	Dr. Inshah Malik
Georgia	New Vision University	12 March 2024	Roundtable meeting with important personalities on disaster risk in Georgia	Dr. Inshah Malik
Georgia	New Vision University	12 March 2024	Painting session with young students in Gen Z club	Dr. Inshah Malik
India	ADN India Hub, Orissa State Volunteers and Social Workers Association and Indian Council of Medical Research Regional Medical Research Centre	12 – 14 March 2024	IAD4AD India 2024: - Symposium on Reducing Avoidable Deaths (Register) - Field visit to Case Station for Avoidable Snakebite Deaths (CaSA), Burujhari,	Mr. Dillip Pattanaik Ms. Lauren MacLeod
India	Kalahandi University	1-8 March 2024	Student-led visual anthropology of avoidable deaths competition	Dr. Madhulika Sahoo
India	Climate Resilient Observing-Systems Promotion Council and The Art of Living	Date TBC	Emergency training on how to reduce avoidable deaths	Col. Sanjay Srivastava
India	Doers	TBC	TBC	Ms. Anuradha Bharwaj
India	ADN India Hub	1 Feb 2024	Raising awareness about IAD4AD in Jamnabai Narsee Monji International School Article on IAD4AD	Master Arkoneil Ghosh
India	Auriga Research	16 March 2024	Snakebite deaths are avoidable: Hospital arrival approach	Mr. Snehendu Koner
India	Outdoor Medics Goa/ Mangalore	Date TBC	Basic First Aid Session to Reduce Avoidable Snakebite Deaths	Dr. Nikhil Paul

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Japan	Kansai University, City of Izumiotsu and Hama Elementary School	20 March 2024	Junior Champions for Avoidable Deaths	Dr. Hideyuki Shiroshita
New Zealand	Auckland University of Technology	2 – 30 March 2024	Proposed writing a short paper/discussion document titled ‘Global Anthropocene Perspectives on Avoidable Deaths’	Professor Michael G. Petterson
Nigeria	Custodians for African Literature	2 – 30 March 2024	Awareness and advocacy campaign by launching “Poets for Avoidable Deaths, ” to elevate youths' voices on avoidable deaths in Zambia and Nigeria	Ms. Patience Fyne Andrew and Dr. Nibedita Ray-Bennett
Nigeria and Zambia	Custodians for African Literature and ADN	31 March 15:00 GMT+1 16:00 GMT+2	“Poets for Avoidable Deaths” webinar – listening to the poets (Register)	Ms. Patience Fyne Andrew and Dr. Nibedita Ray-Bennett
Pakistan	Amir Jafri & Associates and The Center for Disaster Management at the University of Management and Technology	2 – 30 March 2024	Community raising awareness campaign on heat-related avoidable deaths from the impact of climate change	Ms. Shaiza Khawaja
Pakistan	Pearls Education City Bhowana, Chiniot, Punjab.	2-30 March 2024	Awareness Lecture about Road Traffic Safety on Campus by District Emergency Officer	Mr. Asad Tahir and Ms. Tahira Khan
Pakistan	Daily Times and Roaznama Dunya	2-30 March 2024	Media Visibility of ADN Pakistan: Two articles published in Daily Times (English) & Roaznama Dunya (Urdu)	Mr. Asad Tahir
Pakistan	University of Leicester and ADN Pakistan	6 March 2024	Raising awareness with Leicester’s Sustainable Leadership Forum about IAD4AD	Mr. Asad Tahir
Pakistan	Traffic Police, Punjab Emerging Services Department (1122), National Disaster Management Authority (NDMA) Islamabad, and Pearls Education City Bhowana, Chiniot, Punjab.	Date TBC	Launching the “ADN Pakistan Chapter” and a press release	Mr. Asad Tahir
Uganda	Makerere University and The Office of the Prime Minister	2 – 30 March 2024	One day field activity on raising awareness on drowning deaths	Dr. Yazidhi Bamutaze Ms. Pamela Kamujuni-Kalule and Rachael Nantume
UK	Institute for Environmental Futures and School of Business at the University of Leicester	2-30 March 2024	IEC material on 30 avoidable deaths Three outreach programmes on avoidable snakebite deaths in Burujhari village in Odisha	Dr. Nibedita Ray-Bennett
UK	Centre for Health and Society at Aston University	1-31 March 2024	Student-led ‘Top 10 Causes of Avoidable Deaths in the UK’ posters Podcast	Dr. Winifred Ekezie
UK	ADN UK and the School of Geography, Geology and		Article on IAD4AD	Dr. Aditya Ghosh

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	Environmental Sciences at the University of Leicester	6 and 7 March 2024	Raising awareness about IAD4AD amongst the students of MSc Environmental Futures	
UK, Japan and India	ADN UK and Japan	12 March 2024	Planting 100 saplings of mangroves on the coast of the Bay of Bengal to mark ADN's 5 th birthday and the first year of the Global Campaign	Dr. Ambika Prasad Nanda, Dr Shakuntala Pratihary Nanda, Dr. Nibedita Ray-Bennett and Dr. Hideyuki Shiroshita
Sri Lanka	University of Colombo and Climate Frontiers (GTE) Ltd.	TBC	TBC	Professor Deepthi Wickramasinghe and Mr. Rohan Cooray