

Frequently Asked Questions (FAQ) for ADN's Global Campaign: International Awareness Day for Avoidable Deaths (IAD4AD)

What is the date to celebrate ADN's Global Campaign IAD4AD?	12 March 2024
What is the theme for the ADN's Global Campaign IAD4AD 2024?	Do One Thing
Do I need to celebrate ADN's Global Campaign IAD4AD on 12 March 2024?	No. You can celebrate the Global Campaign any day between 2 and 30 March 2024.
Who can host the ADN's Global Campaign IAD4AD?	Regional Coordinator, Country Chapter, ADN Hub, Organisational Partners, Advisor, Affiliate, and any passionate citizen
What can I do to celebrate the ADN's Global Campaign IAD4AD?	The celebration can take any form such as publishing a report, hosting a seminar or public workshops or writing a blog on avoidable deaths for the local press. Please see Guidance for Campaigners for more ideas.
Are there any key messages for the ADN's Global Campaign IAD4AD?	There are 13 key global messages provided for campaigners. We recommend that you use these key messages whilst celebrating the campaign. Please see Guidance for Campaigners
Are there any cultural assets for the ADN's Global Campaign IAD4AD?	We have i. two graphics: 'Disaster Deaths Are Avoidable', and ii. digital tile: 'International Awareness Day for Avoidable Deaths, 12 March, #avoidabledeathsday'. Please check the cultural assets and they can be downloaded
What is the hashtag for the ADN's Global Campaign IAD4AD?	#avoidabledeathsday We recommend that you use the hashtag #avoidabledeathsday for all social media posts. Consistency enables the public and the Avoidable Deaths Network community to find and amplify messages.
Who should I invite to take part in my Global Campaign IAD4AD event?	It is mandatory to engage with i. local communities and/ or ii. governments at local- and national-levels including public health and disaster risk management authorities. It is desirable to engage with United Nations organisations, World Health Organisations, non-governmental organisations (NGOs) and press/ media organisations.
What are the requirements to celebrate the Global Campaign IAD4AD?	All campaigns should promote the global campaign using i. two graphics: 'Disaster Deaths Are Avoidable', and ii. digital tile: 'International Awareness Day for Avoidable Deaths, 12 March, #avoidabledeathsday'. Please check the cultural assets page and you can download them to celebrate the campaign.
Do I need to inform ADN if I want to celebrate the Global Campaign IAD4AD?	Key organisers must inform the Activity Coordinator, Mr. Shahidul Hoque of their activity by 20 February.
Are there any webinars to learn more about the Global Campaign IAD4AD?	Yes. The webinars will take place on Thursdays in January and February 2024 on Zoom from 14:00 – 15:00 GMT (UK).
Is there any post-event activity for the Global Campaign IAD4AD?	We request key organisers and individuals to submit a one-page report within three to five working days of the event to the Activity Coordinator, Mr. Shahidul Hoque

	<p>The report must include a i. description of the activity, ii. the number of participants, iii. details of the participants (see mandatory and desirable participants above), and iv. photos of the event. Photos must include the digital tile: 'International Awareness Day for Avoidable Deaths, 12 March, #avoidabledeathsday'.</p> <p>Please ensure that any participants visible in the photos have given informed consent as they will be disseminated publicly i.e. press/ media and websites of the global campaign, Avoidable Deaths Network, University of Leicester, Kansai University and United Nations Office for Disaster Risk Reduction Sendai Framework for Voluntary Commitments.</p> <p>Regional Coordinators will also need to report on their activities in their annual report.</p>
<p>Who should I contact for additional information?</p>	<p>If you have any questions or need more information, please get in touch with Shahidul Hoque at contact@avoidable-deaths.net</p>