

EVENT PROGRAMME

Launch of a Global Campaign

2023 March 13 (Monday)

Texpia Osaka (テクスピア大阪),
Izumitsu, Osaka



@Avoidable Deaths Network



@AvoidableDeathsNetwork



@AvoidableN



@avoidabledeathsnetwork

#avoidabledeathsday

iad4ad.avoidable-deaths.net

#LeicEnvFutures

TIMETABLE

DISASTER
DEATHS
ARE
AVOIDABLE

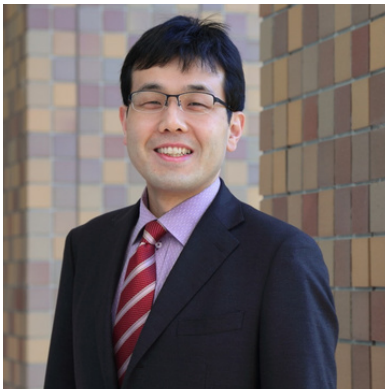
| MEET AND GREET | | | DISPLAYS AND NETWORKING |
|--|--|---|-------------------------------|
| 12:45 – 13:30 | PART 1: WELCOME AND CONGRATULATORY KEYNOTE ADDRESSES Chairs: Dr. Hideyuki Shiroshta & Dr. Nibedita Ray-Bennett | | |
| | 1. Welcome & Setting the Agenda for the Day Dr. Hideyuki Shiroshta, Kansai University | 2. Keynote Address from Kansai University Professor Takao Fujita, Kansai University | |
| | 3. Keynote Address from University of Leicester Professor Henrietta O’Connor, University of Leicester Professor Heiko Balzter, Institute for Environmental Futures | 4. Welcome Address Mr. Satoru Takeuchi, Education Board, City of Izumiotsu Mr. Takuya Masakari, Disaster Risk Reduction, City of Izumiotsu | |
| 13:30 – 14:15 | PART 2: REMARKS FROM SENIOR OFFICIALS AND OFFICIAL LAUNCH Chair: Dr. Nibedita Ray Bennett | | |
| | 1. International Awareness Day for Avoidable Deaths: Purpose & Goals Dr. Nibedita Ray-Bennett, University of Leicester | 2. Value of Networking and Launching of an Awareness-Raising Public Engagement Global Campaign such as IAD4AD to Promote Sendai’s Targets A and B Professor Emeritus Norio Okada, Kyoto University | |
| | 3. Launching of Professor Peter Jackson’s Annual Lecture: Value of Mentoring Future Leaders for Disaster Risk Reduction and Sustainable Development Professor Rajib Shaw, Keio University | 4. Sendai Voluntary Platform and Awareness Campaign Ms. Alyssa Holganza, United Nations Office for Disaster Risk Reduction (UNDRR) – Kobe | |
| | 5. Video Message for IAD4AD Ms. Mami Mizutori Special Representative of the United Nations Secretary-General for Disaster Risk Reduction | | |
| CEREMONIAL PHOTO REFRESHMENT, DISPLAYS AND NETWORKING | | | |
| 15:00 – 16:05 | PART 3: ADN JUNIOR CHAMPIONS AND HUB PRESENTATIONS Chairs: Dr. Nibedita Ray Bennett & Dr. Aditya Ghosh | | |
| | 1. School Pupils in Osaka are Champions for Avoidable Deaths from Tsunamis Dr. Hideyuki Shiroshta; ADN Junior Champions, Hama Elementary School | 2. Junior Champion for Avoidable Deaths from Drowning and Snakebites Arkoneil Ghosh, Jamnabai Narsee International School | |
| | 3. Remark from the Mayor of Izumiotsu Mr. Minamide Kenichi, City of Izumiotsu | 4. ADN Hub Uganda Dr. Yazidhi Bamutaze, Makerere University | |
| | 5. ADN Hub India Mr. Dillip Pattanaik, Orissa State Volunteers and Social Workers Association | 6. ADN Hub Bangladesh Mr. Maqbul Bhuiyan, Data Management Aid; Dr. Fatima Akter, Dhaka University | |
| 16:05 – 16:40 | PART 4: ADN COLLABORATORS AND SPONSORS Chairs: Dr. John Atibila | | |
| | 1. Climate Resilient Observing Systems Promotion Council (CROPC), India Col. Sanjay Srivastava | 2. YAS Center for Environment and Health, Oman Mr. Mohammed Ali Said Ali Albadi | |
| | 3. Recovery for Building Resilience, United Nations Development Programme (UNDP), Geneva Mr. Ronald Jackson | | |
| 16:40 – 17:05 | PART 5: FUTURE OF IAD4AD Chairs: Dr. Hideyuki Shiroshta | | |
| | The Global Campaign and ADN’s Role Dr. Nibedita Ray-Bennett; Mr. Steve Glovinsky, PeerConnect | | |
| 17:05 – 17:15 | CLOSING CEREMONY | | |
| | Professor Shingo Nagamatsu, Kansai University | | |

SPEAKERS

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PART 1: WELCOME AND CONGRATULATORY KEYNOTE ADDRESSES

Dr. Hideyuki Shiroshta



Dr. Hideyuki Shiroshta is the Founding President of the Avoidable Deaths Network (ADN); Associate Professor at the Graduate School and Faculty of Societal Safety Sciences, Kansai University; and Chairperson of the Osaka Prefectural Committee for promoting safety and disaster education. He is an affiliate member of the Disaster and Development Network (DDN) at Northumbria University, UK. His research interests are in the areas of disaster education, risk communication and Science, Technology and Society (STS). Hideyuki has a Bachelor of Economics in Organisational Studies; Master of Informatics in Disaster Risk Reduction; and a Doctor of Informatics in Disaster Risk Reduction.

Professor Takao Fujita



At Kansai University, Professor Takao Fujita is the Vice President; Dean of the Division of International Affairs; and Professor in the Faculty of Letters. He has a Doctor's Degree in Oriental History and an Undergraduate Degree from the Faculty of Literature, both at Kyoto University. In 2000, Takao took part in Kansai University's Overseas Research Program at the University of Cambridge's Clare Hall. His fields of research include East Asian Cultural Interaction Studies and Asian History.

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PART 1: WELCOME AND CONGRATULATORY KEYNOTE ADDRESSES

Professor Henrietta O'Connor



Professor Henrietta O'Connor is Pro Vice-Chancellor and Head of the College of Social Sciences, Arts and Humanities, Chair of the University Equality and Diversity Committee, and a member of the Senior Leadership Team (SLT) and the Academic Leadership Team at the University of Leicester. Henrietta is a Professor of Sociology, a Senior Fellow of the Higher Education Academy, an Academic Fellow of CIPD and an elected trustee of the British Sociological Association. She has a Bachelors degree in Human Geography, Master of Letters in Geography and Doctor of Philosophy in Sociology.

Professor Heiko Balzter



Professor Heiko Balzter is Director of the Institute for Environmental Futures at the University of Leicester. He leads the UKRI Strategic Programme Coordination Team on “Landscape Decisions” (£10.5 million) and is a member of the National Centre for Earth Observation in the UK. He holds the Royal Society Wolfson Research Merit Award (2011), Royal Geographical Society’s Cuthbert Peek Award ‘for advancing geographical knowledge of human impact through earth observation’ (2015), Copernicus Masters Sustainable Living Award (2017) and Leicestershire Live Innovation in Space Award (2023). He holds a Dr. agr. (PhD) from Justus-Liebig-University, Giessen, Germany, and has published 135 peer-reviewed journal papers, cited more than 8100 times (h-index=37; i10-index=119).

SPEAKERS

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PART 1: WELCOME AND CONGRATULATORY KEYNOTE ADDRESSES

Mr. Satoru Takeuchi



Since 2019, Mr. Satoru Takeuchi has been the Superintendent of the Education Board within the city of Izumiotsu, Osaka, Japan. In 1982, he graduated from Osaka University of Health and Sport Sciences. That same year, Satoru became a junior high school Physical Education in the city of Izumiotsu. He then became a teacher at Japanese School Singapore. Additionally, Satoru was Principal of École Japonaise Complémentaire de Genève, Kusunoki Elementary School and Shindatsu Junior High School.

Mr. Takuya Masakari



Since 2020, Mr. Takuya Masakari has been the Disaster Risk Reduction Chief within the city of Izumiotsu, Osaka Japan. In 1994, he graduated from Hosei University then became a Staff Member within the city of Izumiotsu's General Affairs section. In his first year, Takuya was seconded to Kobe in the aftermath of the 1995 earthquake. Following this, he was seconded to the Osaka prefecture government. On his return, Takuya was appointed as Manager of the Disaster Risk Reduction section; then Assistant Manager of the Education Section; and Manager of Planning Section.

SPEAKERS

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PART 2: REMARKS FROM SENIOR OFFICIALS AND OFFICIAL LAUNCH

Dr. Nibedita Ray-Bennett



Dr. Nibedita Ray-Bennett is Founding President and Convenor of the ADN. At the University of Leicester, Nibedita is an Associate Professor in Risk Management; Programme Director for the MSc in Risk, Crisis and Disaster Management; and leader for the research challenge 'Climate Risk and Disaster Risk Reduction' at the Institute for Environmental Futures. She is the author of 'Caste, Class and Gender in Multiple Disasters' and 'Avoidable Deaths', with her third monograph underway. Nibedita has a Bachelor of Arts in English Literature; Master of Arts in Social Work; and a Doctor of Philosophy in Sociology.

Professor Emeritus Norio Okada



Norio Okada is an Emeritus Professor at Kyoto University. He is also Advisor to Kwansei Gakuin University, Visiting Professor at Kumamoto University and Senior Fellow at the Institute for Advanced Sustainability Studies (IASS) in Potsdam, Germany. Since 2010, Professor Okada has been the President for "The International Society for Integrated Disaster Risk Management (IDRiM Society)". From 2009 to 2012 Professor Okada was the Director for the world renowned 'Disaster Prevention Research Institute (DPRI)' at Kyoto University in Japan. Okada is currently attempting to extend the scope of integrated disaster risk management, by taking governance, systemic risks, sustainable management, and climate change into account.

SPEAKERS

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PART 2: REMARKS FROM SENIOR OFFICIALS AND OFFICIAL LAUNCH

Professor Rajib Shaw



Professor Rajib Shaw is a Professor at the Graduate School of Media and Governance in Keio University, Japan. He is the co-founder of a Delhi (India) based social entrepreneur startup Resilience Innovation Knowledge Academy (RIKA), and RIKA Institute (A non-profit wing of RIKA). He is the Distinguished Professor in Indian Institute of Technology (IIT) Guwahati and Sichuan University in China. He is also the Senior Fellow of Institute of Global Environmental Strategies (IGES) Japan, and the Chairperson of SEEDS Asia and CWS Japan, two Japanese NGOs. Professor Shaw is the recipient of prestigious “Pravasi Bharatiya Samman Award (PBSA)” in 2021 for his contribution in education sector and the United Nations Sasakawa Award for Disaster Risk Reduction in 2022 for his lifetime contributions in the field of disaster risk reduction.

Ms. Alyssa Holganza



Ms. Alyssa Holganza is an Associate Programme Management Officer at the United Nations Office for Disaster Risk Reduction (UNDRR) in Kobe, Japan. Her work revolves around the Sendai Framework for Disaster Risk Reduction and the Sendai Framework Voluntary Commitments Online Platform. Previously, Alyssa worked at the Green Climate Fund in South Korea as a Senior Researcher and Portfolio Associate Professional. She has a Bachelor of Arts in International Studies with a Major in European Studies and a Master of Saemaul Studies in Saemaul Undong and Community Development.

SPEAKERS

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PART 2: REMARKS FROM SENIOR OFFICIALS AND OFFICIAL LAUNCH

Ms. Mami Mizutori



The Special Representative of the United Nations Secretary-General (SRSG) for Disaster Risk Reduction and head of the United Nations Office for Disaster Risk Reduction, based in Geneva, Switzerland. Before joining the UN, Ms. Mizutori was Executive Director of the Sainsbury Institute for the Study of Japanese Arts and Cultures, University of East Anglia, UK. She also served for twenty-seven years in various capacities in the Japanese Ministry of Foreign Affairs. Ms. Mizutori graduated in law from Hitotsubashi University, Tokyo, and obtained a Diploma in International Studies from the Diplomatic School of Spain.

SPEAKERS

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PART 3: ADN JUNIOR CHAMPIONS AND HUB PRESENTATIONS

Dr. Aditya Ghosh



Dr. Aditya Ghosh specialises in human geography, political ecology, development studies, environmental justice, postcolonial studies, media and cultural studies. He has won several prestigious global awards including Chevening from the UK-FCO, DAAD (German academic exchange – Federal government of Germany) and Chancellor's endowment (Sussex University). His monograph titled "Sustainability conflicts in Coastal India", and an edited volume titled, "The Tides of Life: Surviving between the margins" examines various aspects of climate change, disaster risks and sustainability challenges in the Sundarbans. In his previous career spanning 12 years, Aditya was an editor and journalist with globally reputable media organisations.

Arkoneil Ghosh



Arkoneil Ghosh is the Junior Champion Intern for Special Sessions at ADN. He is a 13-year-old student at Jamnabai Narsee International School in Mumbai, India. He has been a Junior Champion with ADN since 2020 and has been regularly contributing articles to raise awareness in society about sanitation, education, and pollution. He is a polyglot and an avid coder. He speaks English, Hindi, Bengali, Mandarin, Spanish, Marathi, and a little Japanese. When he is not studying, Arkoneil enjoys reading detective and crime novels. He firmly believes that in order to change the world, one must first change one's attitude.

SPEAKERS

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PART 3: ADN JUNIOR CHAMPIONS AND HUB PRESENTATIONS

Dr. Yazidhi Bamutaze



Dr. Yazidhi Bamutaze is an Associate Professor in the Department of Geography, Geo-Informatics and Climatic Sciences (GGCS) at Makerere University. He is an elected member of University Senate representing the School of Forestry, Environment and Geographical Sciences. Yazidhi developed the curriculum for the MSc. Program on Disaster Risk Management currently running at Makerere University and gave sufficient leadership for its implementation. Additionally at Makerere University, he has championed research on disaster risk reduction and resilience. Yazidhi holds a PhD. (Geography), MSc. (Geo-Information Science and Earth Observation), MA. (Geography) and BA (Geography).

Mr. Dillip Pattanaik



Mr. Dillip Pattanaik is the Executive Director of Orissa State Volunteers and Social Workers Association (OSVSWA) based in Bhubaneswar, India. With a degree in rural development, he has been involved in the initiative to skill up gradation of young women engineers and scientists in India and beyond for over more than 14 years. He has been supporting Women in Science & Engineering (WISE India) being its Vice President, with the objective of promoting women engineers and scientists across the country and its sub-continent. He is also the Board of Director of INWES – Education and Research Institute (INWES-ERI) and represent the Asia region. He is currently leading ‘Views from the Front Line – 2019’, the innovative project of Global Network of CSOs for Disaster Reduction (GNDR) as its National Coordinating Organization.

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PART 3: ADN JUNIOR CHAMPIONS AND HUB PRESENTATIONS

Mr. Maqbul Bhuiyan



Mr. Maqbul Bhuiyan is the Executive Director of Data Management Aid (DMA) in Bangladesh. Since joining DMA in 1997, he has led and managed 200 studies on demographic, agriculture, socio-economic, health, immunization, nutrition, and water-sanitation, human rights and governance issues with over 35 partners including international donors, humanitarian and development organizations, United Nations agencies, and research institutions etc. Maqbul is a Science graduate and started his career in 1986 at the International Centre for Diarrhoeal Disease Research, Bangladesh (ICDDR,B). Currently, Maqbul is working with the University of Leicester to prototype the Reproductive Health Kit 8, Capacity building, Community Awareness package to improve the quality and availability of reproductive health care during a major disaster or crisis.

Dr. Fatima Akter



Dr. Fatima Akter is currently serving as Associate Professor at the Department of Meteorology, University of Dhaka, Bangladesh. Earlier she worked as Assistant Professor and Lecturer in the Department of Geography and Environment of University of Dhaka from (2014-2021). She has attained D.Sc. (2014) from the Disaster Prevention Research Institute (DPRI), Kyoto University, Japan with the highest academic excellence. She has also attended a three years intensive training in Global COE programme on Sustainability Science for a Resilient Society Adaptable to Extreme Weather Conditions from DPRI, Kyoto University, Japan. She has been engaged in research and studies on Meteorology and various courses on Atmospheric Sciences in general and her area of research is Mesoscale Convective phenomena particularly Severe Storms in Bangladesh.

SPEAKERS

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PART 4: ADN COLLABORATORS AND SPONSORS

Dr. John Atibila



Dr. John Atibila is an interdisciplinary natural and environmental social scientist with a focus on landscapes and ecosystems restoration, conservation and sustainable management. He brings to the programme several years of research and programme coordination and management as well as international partnerships and funding management experience. Previously he was a Senior Fellow at the University for Development Studies' (Ghana) Institute for Interdisciplinary Research. John was also Director of Research, Innovation & Partnerships at Ghana Baptist University College (GBUC) and N8 AgriFood Research Development Manager & Knowledge Exchange Fellow, University of York.

Col. Sanjay Srivastava



Col. Sanjay Srivastava is Chairman of the Climate Resilient Observing Systems Promotion Council (CROP) and Convenor of the CROP Lightning Resilient India Campaign. He is a Disaster and Climate Risk Management Expert within the Government of India, as well as a Member Senate and Director of the Center for Disaster Management Studies at Khongnangthaba University Imphal Manipur. Sanjay is also Group Head MUSNNEAC at Stealth Broadcasting in India. Previously, he was Advisor to State in Disaster Management and SPO. Col. Sanjay has a Master of Business Administration and certificates in International Urban Search and Rescue and Earthquake Mitigation and Risk Reduction.

SPEAKERS

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PART 4: ADN COLLABORATORS AND SPONSORS

Mr. Mohammed Ali Said Ali Albadi



Mr. Mohammed Ali Said Ali Albadi is an environmentalist and political activist in Sultanate of Oman. Mr Albadi is an advocate of the green concept for sustainable development across the Sultanate of Oman. He is an elected member of 'Majilis a Shura' (parliament) from 2015 to 2019. Currently, he is a chairman of a group of companies founded by himself including the 'YAS Center for Environment and Health' (a Unit of YAS Hospital).

Mr. Ronald Jackson



Mr. Ronald Jackson is the Head of Disaster Risk Reduction & Recovery Team (DRT) for Building Resilience in the United Development Programme (UNDP) in Geneva, Switzerland. He is a Member of Crisis Bureau Senior Management Team and the GPN Management Team. Before joining UNDP, Mr. Jackson was the Executive Director of the Caribbean Disaster Emergency Management Agency (CDEMA) and Director-General of the Office of Disaster Preparedness and Emergency Management (ODPEM) in Jamaica. Mr. Jackson holds MSc in Natural Resource Management and Environmental Resource Management from the University of the West Indies.

SPEAKERS

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PART 5: FUTURE OF IAD4AD

Mr. Steve Glovinsky



Mr. Steve Glovinsky is an international development consultant specializing in development and change – how the process of development succeeds or fails in producing positive, sustainable impact. He has over 40 years' experience in the UN system, primarily with the United Nations Development Programme (UNDP), as a technical specialist and designer of development programs and projects for over 40 national governments and multinational organizations. He is currently working on a start-up, PeerConnect, offering forums to communities of professionals for connecting with and consulting each other.

SPEAKERS

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CLOSING CEREMONY

Professor Shingo Nagamatsu



Professor Shingo Nagamatsu is Vice Dean at Kansai University's Faculty of Societal Safety Sciences, where he specialises in Public Policy of Disaster Prevention and Risk Management, and Local Economic Recovery. Shingo has served as a member of the reconstruction promotion committee of Naraha town, Fukushima prefecture from 2011 to 2014, and is still involved in the reconstruction of Naraha town together with students. Since 2015, he has been engaged in the international joint research on emigration and return caused by disasters as a visiting researcher at the Price Public Policy Graduate School of the University of Southern California, since 2015. Shingo has a Bachelor of Law in Politics, Master of International Public Policy and a Doctor of International Public Policy.

SPONSORS

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Institute of Environmental Futures

The Institute for Environmental Futures is an interdisciplinary initiative bringing together researchers from across the University of Leicester: from the College of Science and Engineering, College of Life Sciences and College of Social Sciences, Arts and Humanities. Their goal is to establish pathways to resilient, sustainable, and just environmental futures in the context of the global challenges of a climate emergency, habitat loss, disaster risk, species extinction, environmental degradation, pollution, population growth, emerging and changing health issues, and rapid socio-economic change. Long-term policy drivers for this research include the Defra 25 Year Environment Plan, the net zero carbon goal by 2050, the Agriculture Bill 2020, and the Environment Bill.

Kansai University

Kansai University pursues educational research activities under the university motto: GAKU-NO-JITSUGE (Harmony between Academia & Society). To achieve the goals outlined in this motto, Kansai University strives to develop human resources possessing both the skills and the will to overcome the difficulties of our increasingly uncertain society. Their highly skilled and motivated people will have the ability to create a new future based on a deep respect for diversity.

In 2016—to commemorate its 130th year of existence—Kansai University formulated Kandai Vision 150 as a set of principles to guide their future development. Kandai Vision 150 is based on both an overall vision and four specific perspectives: education, research, contribution to society, and management.

UKRI Economic and Social Research Council

The Economic and Social Research Council (ESRC) is the UK's largest funder of economic, social, behavioural and human data science. They support independent, high quality research which has an impact on business, the public sector and civil society. ESRC's total core budget is around £202 million. Their role is to: i. promote and support high-quality research and related postgraduate training on social and economic issues; develop and support the national data infrastructure that underpins high-quality research; advance knowledge and provide trained social scientists who meet the needs of users and beneficiaries; and communicate clearly and promote public understanding of social science.

**FOLLOW
IAD4AD**

Join Our Global Campaign

**International Awareness Day
for Avoidable Deaths (IAD4AD)
will be celebrated annually on
12 March.**

We invite and encourage individuals, communities, and organisations worldwide to celebrate this day and raise awareness of avoidable disaster deaths that are taking place in their respective cities, towns, and villages.

We will provide the updates of this global campaign through the United Nations Office for Disaster Risk Reduction's Sendai Framework Voluntary Commitments platform.

sendaicommitments.undrr.org/commitments/20211123_001

Download and share IAD4AD cultural assets from the IAD4AD website. They consist of: 1. Guidance for Campaigners; 2. Two graphics: 'Disaster Deaths Are Avoidable'; 3. Digital tile: 'International Awareness Day for Avoidable Deaths, 12 March, #avoidabledeathsday'; 4. Flyer: 'International Awareness Day for Avoidable Deaths; Purpose, Goal and Impact'; and 5. Dynamic Toolkit, consisting of: i. a tool to capture human stories of disaster deaths; and ii. a tool to map stakeholders responsible to reduce disaster deaths at local and national levels.



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